



FOR IMMEDIATE RELEASE

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Redesigned LeashLink® to be Introduced at Global Pet Expo

-Double-duty features offer consumers convenience.-

SIMSBURY, CT. (February 17, 2012) – Poochie-Pets’ of Simsbury, CT will be launching their newly revamped LeashLink at the Global Pet Expo in Orlando, FL later this month. Introduced two years ago, LeashLink unsnaps to fasten to the handle of a leash walking the dog to carry keys and other possessions. Measuring 5” long by 1” wide, the new design allows LeashLink to lay flat when it is fastened onto a leash or other object. Other changes to the design include a heavy-duty snap and polished flat “O” ring to keep keys and other possessions at hand.

“The uniqueness of LeashLink that sets it apart from the standard keychain is the snap,” Cheryl Pedersen owner of Poochie-Pets says; “LeashLink unsnaps and fastens to the loop of a leash, inside a gym bag or purse, stroller or grocery cart handle. Even non-dog owners will find it useful to keep keys accessible.”

Available in over 50 designs, LeashLink is made at Poochie-Pets’ Connecticut facility. The company also offers a new safety light, poop bag dispenser, hand sanitizer, security whistle, and spray hand sanitizer accessories that can be fastened to LeashLink.

LeashLink MSRP: \$12.95; LeashLink Accessories MSRP: \$5-9

For more information, images or product samples contact Dianne Howles at Poochie-Pets, LLC 860-408-9003 or dhowles@poochie-pets.net.

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