

LeashLink® Spring 2012

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SNAP 'N GO!

with LeashLink®

MSRP: \$12.00

- New, improved design keeps LeashLink® flat against whatever it's attached to
- New, heavy-duty snap keeps LeashLink® securely closed
- Choose from over 50 fun and fashionable designs (see inside), securely sewn onto coordinating durable nylon webbing
- New, polished flat "O" ring holds keys and other necessities
- Coordinating accessories increase average sale (MSRP: \$5-9)
- New, intuitive hang tags describe many practical uses and features
- No special merchandising fixtures needed....hang tags simply attach to any peg wall or slat wall arm
- National marketing and advertising campaigns drive customers directly to you

LeashLink® conveniently unsnaps and fastens to virtually anything to keep keys and other possessions handy.



Made in the USA



New Hang Tag captures your customer's attention

LeashLink®

New Twist

convenient • SNAP to leash • flexible • SNAP to tote bag • secure • SNAP to stroller • stylish • SNAP to backpack • stylish

SNAP 'N GO!

The keychain that does double duty. SNAP it open and link it on.

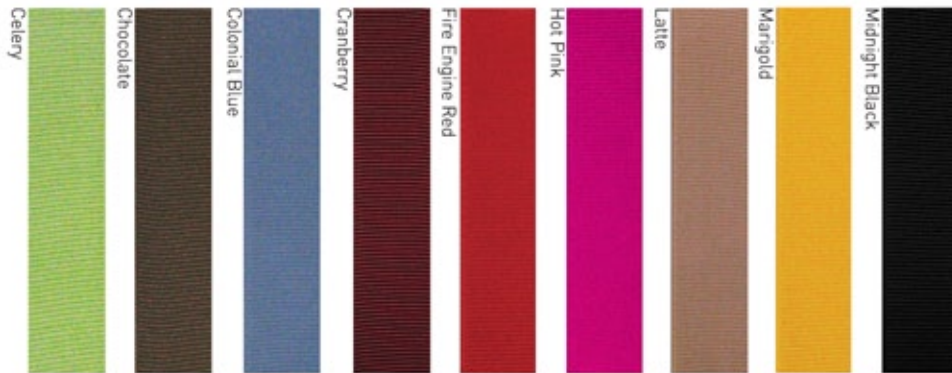
SNAP to tote bag • convenient • handy • SNAP to leash • stylish • SNAP to stroller

Shown actual size

LeashLink®

*Denotes exclusively-designed patterns contained within the category

Solid



Stripe*



Doggie Dialogue*



Celebration Limited Availability



Johnny Jump-up LeashLink®

Home Décor* New Collection



SNAP 'N GO!
with LeashLink®

New Accessory
Hang Tag



Animal Kingdom*



Attachable Accessories for LeashLink®



Safety Light
MSRP: \$8.95



Safety Whistle
MSRP: \$5.00



Spray Hand Sanitizer
MSRP: \$5.00



Poop Bag Refillable Dispenser
MSRP: \$5.00

Styles may vary throughout the season

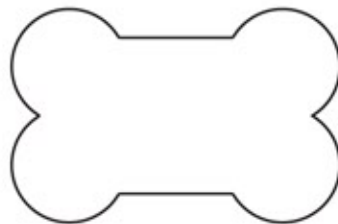
Suggestions and uses for LeashLink®

**Ask your retailer
for coordinating
LeashLink® Accessories**



LeashLink®

another quality product by PoochiePets, the creators of PoochieBells®



**MADE IN THE USA
www.poochie-pets.net**

Back side of tag is shown actual size