



Point-of-Sale Tools Spring 2012

Poochie-Pets, LLC
 1280 Hopmeadow St. Suite A
 Simsbury, CT 06070 USA
 USA: 877-OUT-DOGS (688-3647)
 Int'l: 860-408-9003 Fax: 419-821-6363
 admin@poochie-pets.net www.poochie-pets.net

“What’s new” you ask?


Enhance your Poochie-Pets’ sales with our eye-catching displays and signage. We’ve updated some old and created some new....everything is designed for a cohesive look that quickly identifies Poochie-Pets’ products. All of our displays and merchandising tools are made with quality and care in the USA.

 **New Countertop Door Spinner** – Our new door spinner display comes with an attachable product-identifying sign that can be changed out to announce new and seasonal updates. Eight plastic-coated metal hooks display up to 50 PoochieBells®, over \$800 retail. Value: \$85 – Free with fixture fill of 50 PoochieBells®. Shown with Interchangeable Ribbon Popper Display; holds 12, sold separately. Value: \$10

 **New Vertical Peg/slat-wall PoochieBells Signage** – Includes two adjustable arms, pegboard attachments, adhesive-faced sign holders and one foam board signage.



Measures 8.5” h x 14” w
 Value: \$7.50

 **New Hang Tag** – The new design of our hangtags will not only quickly convey PoochieBells® as a potty problem solver, but we’ve simplified the training instructions found inside.



Measures 28.5” h x 11.75” w
 Weight: 14 lbs.

 **New Horizontal Signage** – No room for a product display....how about a sign? Whether you carry PoochieBells®, collars, leashes or LeashLink®.... we’ve got a sign for you. A simplified, space-saving solution that’ll increase your sales.



Measures 27” h x 2.5” w - Value: \$7.50



- Tri-sided Countertop Spinner** – This display contains two sides of plastic-coated metal hooks (six total) and one side of six plastic bins, displaying up to 24 PoochieBells® and 12 boxed small hooks, over \$400 retail. Value: \$55 *Free* with fixture fill of 24 PoochieBells® and 12 boxed small hooks.



- New LeashLink® Hang Tag** – Now you can display LeashLink® and corresponding accessories on your peg-wall...no special display needed. All of the products in this category contain their own descriptive hang tag.



Measures 30" h x 9" w



Measures 7" h x 5" w

- New Window or Countertop Sign** – Let your customers know that you carry PoochieBells® genuine dog potty training doorbells. *Free* one-time offer with purchase of PoochieBells®.



- Collars and Leashes Hang Tag** – These sturdy plastic hang tags allow you to display our collars and leashes on any standard peg wall.



- PoochieBells® Looping Three-minute Video** – Do you have a TV monitor in your store? Our DVD of dogs ringing their PoochieBells® to be let out to go will get your customer's attention and show them PoochieBells® in use. *Free* one-time offer with order of 12 PoochieBells® or more.